

Corporate Offer Guide at:



August 2024

People Matters

is a social care organisation operating in Holbeck in the south area of Leeds. They support both adults and young people who are disadvantaged because of a disability, be it learning or physical, and enable them to be independent and live a full life and have the same opportunities as you and I.

All People Matters beneficiaries have a say in how the organisation is run, when they start to engage in the services they become a member of People Matters and are encouraged to contribute to the decision making. They are an extremely person centred charity run by a small number of paid professionals and volunteers.

There are a range of different services that members can be part of:

Social groups – where members can be part of a group of friends, develop social skills, feel a sense of belonging and develop social skills

1-1 individual support – for members who require more intensive support, this could be for 4 hours per week or 40 hours per week dependent on the person's needs

Wellbeing groups - supporting our members with overall health and wellbeing, from self-care, to keeping fit, to managing mental health and arts based projects. We currently have a focus on health inequalities for the group of people we support, something which has widened for our membership group since the pandemic

Nourishing people – this is a micro social enterprise within the organisation where trainees (our members) run the business of developing and selling healthy snacks, this is to promote work readiness, from deciding on what ingredients to put in the snacks, designing packaging to selling the snacks in the community to local businesses

Employment service - this is a staged approach for our members to take, wherever they are on their employment journey. We have light touch assistance, from helping updating CV's and improving digital skills to more intensive support needing 1-1 support with our qualified job coaches

Volunteering opportunities – we offer a range of opportunities to student / professional and member volunteers

Running a vital, specialist charity like this take lots of resource and with increasing pressure on adult and children's services across all Local Authorities, People Matters are looking to make their organisation more sustainable and less dependent on Leeds City Council to be able to continue this service.

People Matters are looking for innovative ways to build long term relationships with corporate partners that offer mutual benefits to both parties.

There is tangible value in local businesses supporting local charities to enhance their social impact and help deliver against corporate social responsibility targets, and properly measured can be marketed to attract new stakeholders, employees or investors. If you provide expert volunteer time this can be monetised as £100 of social value per hour.

Companies can forge positive relationships with charities that go far beyond simply donating money. Offering help in-kind, giving staff a complimentary holiday to undertake charitable work and nurturing a culture of compassion are all positive ways to solidify your business's social conscience.

Get involved

There are a range of opportunities for your company to support People Matters and whilst the preference is a longer term relationship over a number of support measures, however, if you are looking for a shorter term option there are some opportunities. We are not an organisation that can often provide a group activity for people to come and engage in due to the sensitive nature of our members and the small number of people who work here. Instead we invite you to think about how you can best support us, no cards off the table!

Choose People Matters!

Making People Matters the charity of the year for your company could make a big impact. If you run regular fundraising events across the year we would love to benefit from this. Activities like sponsored walks, dress down days, bake sales, quizzes, raffles etc with an activity each month can raise sufficient funds to help cover our service costs.

Sponsor an event

There are four events a year that can be corporately sponsored directly with us. You can also choose run an event that raises the profile of People Matters alongside raising vital funds. This could be something like a good old fashioned sports day, dragon boat race, a black tie ball etc

Complete a challenge

Get that bucket list out and enter that once in a lifetime event and fundraise for People Matters. People have climbed Kilimanjaro, run the Brighton Marathon, shaved their hair off, wing walked and slept rough all in the name of charity. What's your dream and let us help you achieve it! We are signed up with Elite Adventures, why don't you look through there to see if anything takes your fancy! Elite Adventures - Outdoor Activities and Mountain based Challenges

Be an Expert volunteer

People Matters are always looking for ways to improve whether that be a more interactive website, a more digitised offering, marketing and communications training, business management support or coaching and mentoring, any skillset that might benefit such as:

IT (digital process)
Website Designer
Graphic Designer
Marketing Communications
Strategy and Growth
Fundraising
Coaching and Mentoring
CRM

And finally

– we are open to most ideas,
please get in touch with Elissa Matley:
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to discuss in more detail!
